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**Crowdfunding Project Launched to Raise Funds for  
Restoring Historic Japanese Buildings**

e-tabinet.com (Head Office: Minato-ku, Tokyo; Representative Director and President: Takaaki Fukuda) announced today that it has launched a crowdfunding project to preserve historic buildings such as shrines and temples that are unique Japanese cultural assets. The project has been launched through FISCO Group company Fisco Capital Ltd.

The e-tabinet.com Group's subsidiary Web Travel Co., Ltd. mainly handles Japanese travelers heading overseas, but it has entered the market for inbound tourism, which is said to comprise around 20 million visitors to Japan from last year. Web Travel has created dedicated websites in English and Chinese, through which it provides services to customers seeking to travel in Japan. Web Travel is working to strengthen the inbound tourism business, focusing particularly on deriving revenue from using its signature "travel concierges" to meet customers' needs and from its "select" offerings, which are not provided by ordinary travel companies. Furthermore, there is a growing number of repeat visitors to Japan, and Web Travel been quick to develop differentiated products that are difficult for other travel companies to provide. As one such offering, Web Travel has launched a "Tour of Historic Japanese Buildings," under the direction of expert architectural historian Teruaki Matsuzaki. Now, through a crowdfunding project for the preservation of the shrines and temples that are part of Japan's unique cultural assets,

Web Travel plans to provide financial support for the preservation of temples and shrines that require repairs due to the passage of time but have been unable to make progress on funding or repair work. The company will provide an incentive trip to visitors to Japan who provide funds through the project.

On the incentive trip, the visitors to Japan will have a “special tour,” as an enhanced version of Web Travel’s “select” tour that incorporates special experiences such as lectures on historical buildings that include expert elements and experiences such as lighting incense at a temple.

The historical buildings of Japan include shrines and temples as well as venerable teahouses and inns. They require increasing repairs year by year, with costs running from hundreds of millions to billions of yen for each building. These costs are mostly borne by the owners with some assistance from local municipalities. Naturally, they are unable to meet the spiraling cost of the repairs. The more famous temples and shrines among them also work to make ends meet by means of a small amount of assistance from the national government, as well as offerings and donations received through performing ceremonies and so forth.

\*1) Teruaki Matsuzaki Mr. Matsuzaki has many appointments, including as a graduate student and lecturer at Meiji University, and a part-time lecturer at Musashino Art University. He is also an associate professor on design theory, holds a PhD in architectural history and design (engineering)/and a 1<sup>st</sup>-Class Architectural License. Representative of the Nihon Kenchiku Ishou Kenkyujo (Japan Architecture and Design Institute).Mr. Matsuzaki has also written several books, including *Nihon No Kokuhou Kenchiku ga Shiritai* (“Finding Out about Japan’s Architectural National Treasures”) and *Nihon Kenchiku Youshiki Shi* (“History of Japanese Architectural Styles”).